

# Audacious Faith Mentoring and Mastermind Session - 02/08/2021

## Part 1 - Masterminding

### Laser Coaching #1: Jackie Trottmann

Description of the issue:

I am holding online retreats and online courses. My first pilot program was successful with only 3 men participating - I had planned on 5-7, but the men were thrilled because they all said they didn't see how it would have been so rewarding with that many. I plan to hold the 6 week program 2-3 times per year. The three men I already had a relationship with (which doesn't sound good! LOL), but they have been following my work for years. My first online retreat was successful with 14 people. It was called a Joycation and was the week before Thanksgiving. Of the 14 people that signed up, 6 came from my list and the others I knew personally. With its success I'm having a Hopecation scheduled this Saturday. Only one person has signed up so far with another person committing. Several people have emailed me to tell me they wish they could come but have commitments. It seems to be a bad date - at least that's what I'm hoping!

How do you determine when to hold events and/or courses? How much lead time do you need to give? Is there some kind of best practices? It's extremely stressful! I don't know if the first ones I did were just the stars aligning with everyone or what. I enjoy these events and want to keep doing them, but I don't want to feel this stress. Thank you!

Mastermind Input and Support:

- Deneen- I need more lead time than 3 weeks to know about it. You may want to consider, in the future, creating packages once you have more and having set times each year they can buy multiples in advance. (Joycation, Hopecation, Lovecation, -cation, etc.)
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## Part 2 - Mentoring

Questions Submitted This Month

### 1. Question: Shemeka Brathwaite

- a. I am working on my first book and want to incorporate many quotes, anecdotal and interviews. What are the main things that I need to have in place before I begin such as questions, permission release etc.. What am I missing?

Mastermind Input and Support:

- Deneen- I am asking for permission to record before I interview women to get their consent. I am doing 15 minute interviews.

2. **Question: Collette Desroches**

- a. If you are running your business out of your home what is the best practice for tax deductions for home office, internet, phone etc. Is this something to consider? Does it affect anything if you choose to later sell your home. Do I have to first establish an LLC to do this if we choose.

3. **Question: Collette Desroches**

- a. I want to create a membership portal. How much information should be uploaded before I can begin charging as well as how long should I be in the Like Know & Trust cycle to charge.

Mastermind Input and Support:

- (Shemeka-) Do you have content that you have already that you can upload? Webinar recordings, worksheets, templates are good. If you are starting out you can supplement your portal with rebranded PLR content for your topic area to start. Are you planning to have live meetings as part of the membership? You can add those recordings as well.
- Deneen- It depends on what your membership is about. Whatever you are promising has to be in there. Stay simple, be valuable, and keep accessible.