

Audacious Faith Mentoring and Mastermind Session - 11/09/2020

Part 1 - Masterminding

Laser Coaching #1: Brenda Saxe

Description of the issue:

I am looking to get more life coaching clients as well as facilitate trainings that go beyond FREE. I have presented at several podcasts and try to maintain a social media presence as well. Need some paid gigs!

Mastermind Input and Support:

- DeneenTB- Create a Masterclass/Webinar that leads them to you and your offer.
 - Kathleen - I agree fully w/Lethia- Until I had my signature system, my message was weak and muddled. Now it is focused and powerful... and getting results
 - Lethia: 1) do - doing - done 2) create a speaking profile (paid gig - two or more testimonials, speaking tites and a form that you can put there for them to inquire you to speak) on your webpage - free gig is seen only by the people you want to see it - it is not public 3) Outreach - a link to the speaker's page - LinkedIN
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Part 2 - Mentoring

Questions Submitted This Month

1. Question: Brenda Saxe

- a. How do you suggest to develop a client base? I have regular posts on LinkedIN and FB. I try to participate in different leads groups. I need to maximize my clients or reach of clients.

Mastermind Input and Support:

- Lethia - Be a contrarian - Ask the negative question they're thinking (put this on the graphic) and then answer it in your post or video
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2. Question: Shameka Brathwaite

- a. I am developing an evergreen webinar that is going to lead into a three tier offer. I would like to know if I should make the evergreen webinar available on demand so people can access it at any time, or schedule it about twice a month with as a simulated live hybrid webinar. The webinar will be prerecorded and I would be available live via the chat. People can always sign up for the recording and receive limited replay access.

Mastermind Input and Support:

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